



# **DISTRICT 7 Announcing the College Finalists**

(in alphabetical order)

## **Bellingham Technical College**

Brochure Booklet Postcard

Promotional Video-Short Form
Outdoor Signage/Displays (single or series)

## **Central Oregon Community College**

Magazine
Notes/Cards/Invitations (single or series)
Microsite/Landing Page
Social Media Post or Story A
Logo Design
Excellence in Writing-Long Form

#### **Chemeketa Community College**

Notes/Cards/Invitations (single or series) E-Newsletter Podcast Logo Wear Novelty

#### **Clackamas Community College**

Brochure (single or series)
Poster (single or series)
Print Wild Card
Promotional Video-Long Form
Interior Signage/Displays (single or series)
Logo Wear
Wild Card

## **Clover Park Technical College**

Successful Recruitment or Marketing Program

#### **College of Southern Idaho**

Viewbook
Postcard (single or series)
Podcast
Social Media Page
Promotional Video-Short Form
Original Photography (Unmanipulated)
Radio Advertisement (single or series)
Television/Video Paid Advertisement (single)
Special Event or Fundraising Campaign

#### **Community Colleges of Spokane**

Video Shorts
Digital Advertisement (single or series)
Excellence in Writing-Short Form
Excellence in Writing-Long Form
Wild Card

#### **Edmonds College**

Video Shorts (series)

#### **Everett Community College**

Social Media Post or Story A
Original Photography (Manipulated)
Computer-Generated Illustration
Television/Video Paid Advertisement (series)





#### **Green River College**

**Annual Report** 

E-Cards

**Podcast** 

Promotional Video-Short Form

Video Shorts (single)

Original Photography (Manipulated)

Outdoor Signage (single or series)

## **Lane Community College**

Magazine

Flyer (single or series)

Postcard (single or series)

Poster (single or series)

E-Cards

Social Media Post or Story B

Video Shorts (single)

Video Shorts (series)

Radio Advertisement (single or series)

Digital Advertisement (single or series)

**Communications Success Story or Crisis** 

**Communication Campaign** 

Successful Recruitment or Marketing Program
Social Media Recruitment or Marketing Campaign

#### Mt. Hood Community College

Poster (single or series)

E-Publications

Website

## **Oregon Coast Community College**

Logo Design

#### **Oregon Community College Association**

**Annual Report** 

#### **Peninsula College**

Viewbook

Print Wild Card

Social Media Page

Social Media Post or Story A

Successful Recruitment or Marketing Program

Wild Card

## **Pierce College**

Computer-Generated Illustration

Print Advertisement (single or series)

Interior Signage/Displays (single or series)

### **Portland Community College**

Newsletter

Brochure (single or series)

Notes/Cards/Invitations (single or series)

Special Event or Fundraising Campaign

#### **Renton Technical College**

Website

Excellence in Writing – Short Form

#### **Skagit Valley College**

Newsletter

**Booklet** 

Flyer (single or series)

Print Wild Card

E-Newsletter

Website

Microsite/Landing Page

Social Media Page

Social Media Post or Story B

Logo Design

Computer-Generated Illustration

Print Advertisement (single or series)

Digital Advertisement (single or series)

Outdoor Signage/Displays (single or series)





## **Skagit Valley College (cont.)**

Communication Success Story or Crisis Communication Campaign Special Event or Fundraising Campaign Successful Diversity, Equity and Inclusion Marketing Novelty

## **South Puget Sound Community College**

Magazine Booklet Original Photography (Manipulated) Televisions/Video Paid Advertisement (single) Government or Community Relations Campaign

## **Tillamook Bay Community College**

Interior Signage/Displays (single or series)